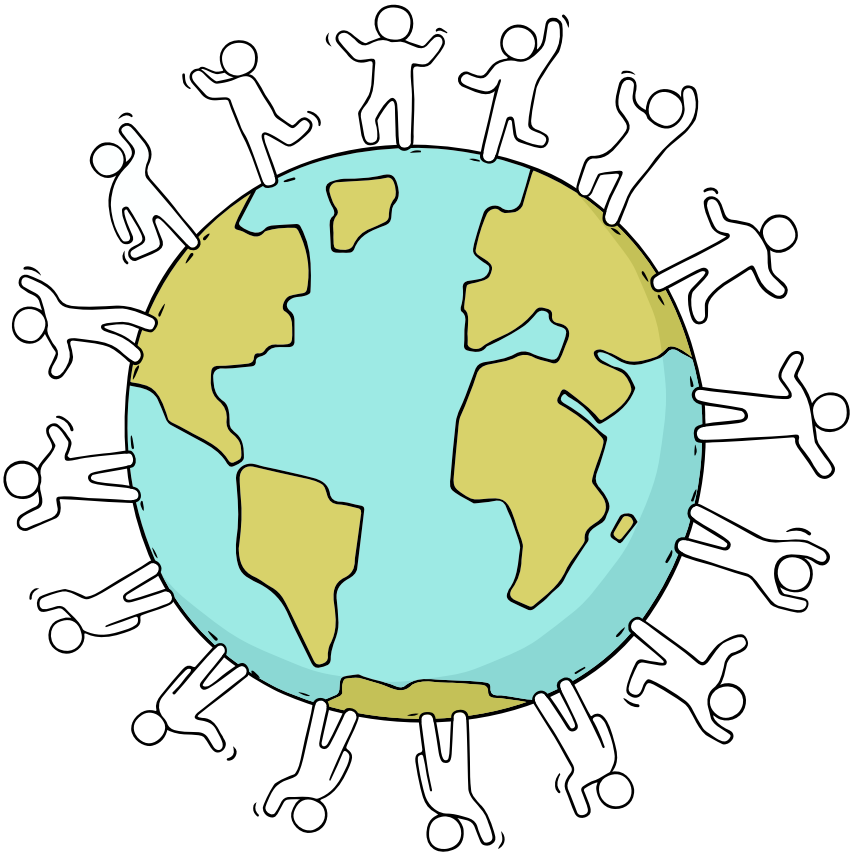




AHAVATH ACHIM  
SYNAGOGUE

# MISHLOACH MANOT 2019 GLOBAL CONNECTION





# MISHLOACH MANOT



## WHAT IS THE RELIGIOUS TRADITION?

The mitzvah of *Mishloach Manot* (sending gifts) derives from the Book of Esther. It is meant to ensure that everyone has enough food for the Purim feast held later in the day and to increase love and friendship among Jews. This is done to counter Haman's assertion that the Jewish people are characterized by strife and disunity. When celebrating Purim, there are four mitzvot: reading the Book of Esther (*megillah*), donations to the poor (*matnotot la'evyonim*), festive meal (Purim *seudah*), and sending gifts (*mishloach manot*).

## HOW MUCH FOOD TO SEND IN A MISHLOACH MANOT BASKET?

The word, *manot* (gifts), is the plural of the singular word *manah* (portion). Therefore, the minimum that one must give is two portions of different foods.

## WHAT TO SEND

Traditionally, the food portions would consist of special delicacies such as hamantaschen, fragrantly-spiced beans, wine, and salted almonds. Should the recipients be in need, money can also be given. In recent years, the gifts have become more extravagant and elaborate, often including toys and keepsakes, and people send them to large numbers of friends, neighbors, and teachers.

## AA'S TRADITION

Once again, we will help our congregants fulfill the commandments of Purim by providing Mishloach Manot for all to purchase. Mishloach Manot is one of the ways that we bring warmth into our synagogue and emphasize the importance of community. If you have received a Purim gift in the past but have not yet participated, we hope that you will be inspired to participate this year. All proceeds benefit AA's Family and Youth Programming.

Every year, AA's gifts have a unique theme. Past themes included, *Go Team USA* (2018), *Georgia on My Mind* (2017), and *Night at the Movies* (2016).

Please put these dates on your calendar so that you may be part of the Mishloach Manot Purim excitement and tradition:

- All basket orders are due **Wednesday, February 20**
- Assembly Day is **Sunday, February 24 | 4 - 5:30 pm (light dinner provided)**
- Delivery Day is **Sunday, March 10 | 10 am - 12 pm**

If you have any questions or concerns, please contact Mishloach Manot Chair, Barry Fields, at [barrygfields@gmail.com](mailto:barrygfields@gmail.com). For questions relating specifically to the ordering process, please contact Jackie Nix, Youth and Family Program Associate, at 404.603.5743 or [jnix@aasynagogue.org](mailto:jnix@aasynagogue.org).

## GLOBAL CONNECTION

In the spirit of increasing the love and connection we feel for our fellow congregants and “neighbors,” this year’s Mishloach Manot was designed with “Global Connection” in mind. One of the incredible things about being Jewish is that any Jew can enter a synagogue anywhere in the world and immediately have a home. On all seven continents, we say the Shema in the morning and the evening. By filling this year’s Mishloach Manot with a small token from each continent, we hope to remind you of the spirit of Purim - of love conquering hate, the notion that there is more bringing us together than dividing us, and the beauty in finding and igniting our global connections.



## ORDERING INFORMATION



### HOW IT WORKS

For \$9 per name (or household), send a beautiful gift to AA members, AA staff and board members, Keshet@AA staff and families, and/or Ahava Early Learning Center staff, board members, and families. Each person on your list will receive a gift, along with a card with a list of those who sent them a gift.\* Please note, that due to the number of gifts being assembled and delivered, we are not able to include a personalized greeting, and the Purim card will be computer generated.

\* If you are sent a Mishloach Manot gift from more than one person, you will only receive one gift with a card listing all the people honoring you with a Mishloach Manot.

### PRICE STRUCTURE

We hope you will be inclined to participate in this Mishloach Manot mitzvah by sending to as many friends as possible. To encourage sending to more than one person, we have select group discounted rates listed below. The cost of ordering each individual gift is \$9. If you would like to purchase additional gifts for personal use or to give to a non-member, gifts will cost \$15 each and must be picked up on **Sunday, March 10 by noon**. To have a gift mailed out of the Atlanta metropolitan area, each gift will cost \$30.

### GROUP DISCOUNTS

Send flat rate to these groups at a reduced price:

All AA Staff - \$168

AA Board - \$174

Keshet@AA Staff - \$84

Keshet@AA Families - \$118

Ahava Staff - \$108

Ahava Board - \$84

Ahava Families - \$200

Universal Mailing (send to every congregant) - \$450

## TWO OPTIONS FOR PLACING YOUR ORDER

1. For your convenience, Mishloach Manot may be ordered online at [aasynagogue.happypurim.com](http://aasynagogue.happypurim.com). Online ordering allows you to select the names from a pre-loaded list that you wish to include, see who you received a gift from last year, remind yourself who you sent a gift to, and allows you to pay securely by credit card. By now, you should have received an email with your unique password to access the Happy Purim portal. If you have not received an email, please contact Jackie Nix at [jnix@aasynagogue.org](mailto:jnix@aasynagogue.org) or 404.603.5743. All online orders must be submitted by **Wednesday, February 20**.
2. For those of you who wish to pay with a paper order form, please refer to your Sisterhood Directory for a list of congregants AND the lists (on the following pages) of: new members, AA staff and board members, Keshet@AA staff and families, Ahava Early Learning Center staff, board members, and families. The last step is to complete the attached form and to return it to the office with your check by **Wednesday, February 20**.

## KASHRUT

Under the guideline of the United Synagogue for Conservative Judaism, all food items in the basket adhere to the rules of kosher dietary regulations.

## DELIVERY

All local gifts will be delivered **beginning on Sunday, March 10**. Each person on your list will receive a Mishloach Manot gift, along with a card with a list of those who sent them a gift.

## RECIPROCITY

If you would like to automatically send a gift to those from whom you are receiving one, please select the reciprocity section on the Happy Purim portal or indicate on your paper order form. If you check the reciprocity section on the Happy Purim portal, your credit card will be charged after Purim for any additional gift(s). If you check the reciprocity box on the order form, you will be billed for the additional gift(s) after Purim.

## JOIN US - VOLUNTEERS NEEDED!

If you would like to help us with one of the many components of this project: Delivery Committee, Assembly Committee, New Member Outreach Committee, or Follow-Up Committee, please contact our Mishloach Manot Chair, Barry Fields, at [barrygfields@gmail.com](mailto:barrygfields@gmail.com).

Assembly Day: **Sunday, February 24, 4 - 5:30 pm (light dinner provided)**  
Delivery Day: **Sunday, March 10, 10 am - 12 pm**  
**(volunteers will be provided a route to deliver gifts)**

LIST OF NEW AA MEMBERS AND FLAT RATE GROUPS (this list is for those who are submitting a paper order form and referring to the Sisterhood Directory. If you are ordering online, all the lists below are accessible from your account.)

**New Members (Dec. 2017 - Dec. 2018)**

Mr. Louis Bertone & Mrs. Goldie Bertone  
Mr. Daniel Borochoff  
Mr. Jerome Drean & Mrs. Stephenie Cattonar  
Mr. Daniel Finer  
Mr. Josh Goodhart & Mrs. Jennifer Goodhart  
Mr. Benjamin Klehr & Mrs. Ansley Klehr  
Mr. Bill Kleiman  
Mr. Mark Klopper & Mrs. Michele Klopper  
Mr. Brian Krachman & Mrs. Monica Krachman  
Mr. Chad Lennon & Mrs. Samantha Lennon  
Mr. Daniel Mendel & Mrs. Corey Rothschild  
Ms. Judith Milstead  
Mr. David Murciano & Mrs. Stefany Murciano  
Mr. Philip Socoloff  
Mr. Ben Smith & Mrs. Ava Smith  
Mr. Taylor Smith & Mrs. Bethany Smith

**Flat Rate Groups**

**AA Staff**

Mrs. Lindsay Borenstein & Mr. Evan Borenstein  
Mr. Chris Carr  
Mr. Wesley Coney  
Ms. Lauren Dube  
Ms. Shana Dukette  
Ms. Catherine Ficke  
Mr. Jordan Forman & Mrs. Lori Forman  
Ms. Miriam Habif  
Mr. Barry Herman and Mrs. Heidi Herman  
Mr. Deionta Huff  
Mr. Joe Jones and Mrs. Addis Jones  
Mr. Ken Johnson and Mrs. Shanteka Johnson  
Ms. Anika Johnson  
Mr. Ian Madge  
Ms. Jackie Nix  
Mrs. Jill Rosner & Mr. Robert Rosner  
Rabbi Laurence Rosenthal & Mrs. Brooke Rosenthal  
Rabbi Neil Sandler & Mrs. Susan Sandler  
Ms. Fern Schorr  
Mr. Marc Silberstein  
Mrs. Anne Cohen & Mr. Craig Silverman  
Mr. Marcus Thomas  
Mr. Stan Vogel & Mrs. Dena Vogel

**AA Board**

Mr. David Adelman & Mrs. Sheila Adelman  
Judge Gary Alembik & Mr. Stephen Graves  
Ms. Irene Aronin  
Mr. Gerald Benjamin & Mrs. Vicki Benjamin  
Mr. Mark Cohen & Mrs. Tova Cohen  
Mr. Randy Crohn & Mrs. Nikki Crohn  
Mr. Robert Ezor & Mrs. Elisa Ezor  
Mr. Emanuel Fialkow & Mrs. Stacy Fialkow  
Ms. Melinda Gertz  
Mr. James Gray & Mrs. Debra Elovich  
Mr. Michael Habif & Mrs. Gail Habif  
Mr. Michael Joseph & Mrs. Rachael Joseph  
Dr. Scott Kleber & Ms. Nancy Habif  
Mr. Michael Kogon & Mrs. Laurie Kogon  
Dr. Marshall Levine & Dr. Nanacy Levine  
Ms. Judy Marx  
Ms. Susan Moray  
Mrs. Laura Nelson  
Mr. Gregg Paradies & Mrs. Beth Paradies  
Mr. Michael Plasker & Mrs. Ellen Arnovitz  
Mr. Andy Siegel & Ms. Caryn Hanrahan  
Mr. Philip Siegel & Mrs. Debra Siegel  
Mr. Gregory Smolar & Mrs. Roben Smolar  
Mr. Mark Stern & Mrs. Tamar Stern  
Dr. Alan Sunshine & Mrs. Betty Sunshine  
Mr. David Weinstein & Mrs. Lauren Weinstein  
Mr. Randy Weinstein & Mrs. Aurélie Weinstein  
Mr. Robert Wildstein & Mrs. Sherry Wildstein  
Ms. Sharon Zinns

**Keshar @AA Staff**

Mr. Matthew Aftergut  
Ms. Kavita Brahmabhath  
Ms. Roberta Dobbs  
Mrs. Gail Forman & Mr. Craig Tovey  
Ms. Abigail Gray  
Mr. Yossi Greber  
Ms. Erin Johnson  
Ms. Yuval Modan  
Ms. Jackie Nix  
Mr. Ethan Povlot  
Mr. Marc Silberstein  
Ms. Amy Weisbrot

## Kesher @ AA Families

Mr. Brian Aftergut & Mrs. Stephanie Aftergut  
Mr. Michael Avchen & Mrs. Rachel Avchen  
Mr. Michael Cohen & Mrs. Avital Cohen  
Mr. Andrew Cozewith & Mrs. Erica Cozewith  
Ms. Shana Dukette  
Mr. Joel Feldman & Mrs. Allison Feldman  
Mr. David Joffe  
Mr. Michael Joseph & Mrs. Rachel Joseph  
Mr. Benjamin Klehr & Mrs. Ansley Klehr  
Mr. Mark Klopper & Mrs. Michele Klopper  
Mr. Brian Krachman & Mrs. Monica Krachman  
Rabbi Laurence Rosenthal & Mrs. Brooke Rosenthal  
Ms. Jennifer Spindel  
Mr. Michael Sokol & Mrs. Rebecca Sokol  
Ms. Erin Thaler

## Ahava Staff

Ms. Lynn Abrams  
Ms. Beth Arnold Helme  
Ms. Stephanie Barnes  
Ms. Stephanie Benoit Terrazas  
Ms. Jizela Bombardiere  
Ms. Kavita Brahmabhatt  
Mr. Wesley Coney  
Ms. Julia Egbebike  
Ms. Marilyn Evans  
Ms. Njeri Ford  
Ms. Susan Goff  
Ms. Joanna Gold  
Ms. Loren Gorden  
Ms. Abigail Gray  
Ms. Beverly Hegmon  
Mrs. Heidi Herman & Mr. Barry Herman  
Ms. Melanie Kaplan  
Ms. Jennifer Keeney  
Ms. Emily Kessler Serafin  
Ms. Hanna LaVia  
Ms. Precious Lyons  
Ms. Carion Marelin  
Ms. Kelsey Parsell  
Ms. Alexa Pinckney  
Ms. Alexis Rivas  
Ms. Betelhem Tewelderbrhan  
Ms. Shari Weinich

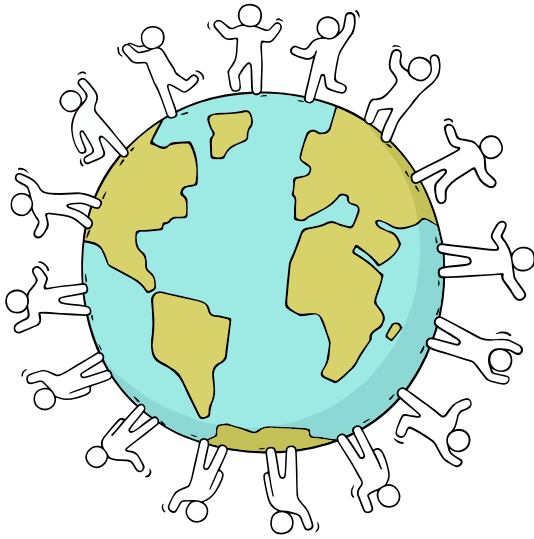
## Ahava Board

Ms. Beth Arnold Helme  
Dr. Joseph Citron & Dr. Mary Pat Hill  
Mr. Mark Cohen & Mrs. Tova Cohen  
Mr. Robert Ezor & Mrs. Elisa Ezor  
Mr. Stuart Galishoff & Mrs. Frances Galishoff  
Mr. Steven Grossman & Mrs. Heleen Grossman  
Mr. Jonathan Hoffenberg & Dr. Sara Hoffenberg  
Ms. Jill Kantor  
Dr. Michael Levine & Mrs. Esther Levine  
Dr. Joel Rosenfeld & Mrs. Jennifer Rosenfeld  
Rabbi Laurence Rosenthal & Mrs. Brooke Rosenthal  
Rabbi Neil Sandler & Mrs. Susan Sandler  
Mr. Philip Siegel & Mrs. Debra Siegel  
Mr. Craig Silverman & Mrs. Anne Cohen  
Mr. Gregory Smolar & Mrs. Roben Smolar  
Mr. Lloyd Wlmsley & Mrs. Campbell Walmsley  
Mr. David Weinstein & Mrs. Lauren Weinstein

## Ahava Families

Mr. John Cote & Mrs. Kristel Adler  
Mr. Mike Aiken & Mrs. Melissa Aiken  
Mr. Brett Austin & Mrs. Leila Austin  
Mr. Muhammad Bakir & Mrs. Zainab Bahia  
Mr. Nathaneil Ben-Haiem & Mrs. Shayne Ben Haiem  
Mr. Joseph Birkett & Mrs. Kaitlin Birkett  
Mr. Cameron Bishop & Mrs. Katherine Bishop  
Mr. Joseph Cann & Mrs. Tabitha Cann  
Mr. Matthew Clauss & Mrs. Joanna Clauss  
Mr. David Cohen & Mrs. Julie Cohen  
Mr. Jonathan Colasanti & Mrs. Karina Lifschitz  
Mr. Jon Critelli & Mrs. Leah Critelli  
Mr. Shamim Cyrus & Mrs. Sarah Cyrus  
Mr. Phillip Deutschler & Mrs. Katharine Deutschler  
Mr. Samuel Elrod & Mrs. Dana Elrod  
Mr. Benjamin Ezrine & Mrs. Jessica Ezrine  
Mr. Jacob Fish & Mrs. Lindsey Fish  
Mr. Douglas Fisher & Mrs. Danielle Fisher  
Mr. William Flatau & Mrs. Marie Flatau  
Mr. Nadav Franco & Mrs. Crystal Franco  
Mr. Patrick Franks & Mrs. Kathryn Franks  
Mr. Richard Gerakitis & Mrs. Lindsay Gerakitis  
Mr. Michael Gleeson & Mrs. Joanne Lee  
Mr. Scott Grant & Mrs. Cheralynn Gregoire  
Mr. Jonathan Grossberg & Mrs. Akanksha Mehta  
Mr. James Herrin & Mrs. Kinsey Herrin  
Mr. Adam Hirsch & Mrs. Amanda Hirsch  
Mr. Jonathan Hoffenberg & Dr. Sara Hoffenberg

Mr. Jason Holder & Mrs. Lauren Holder  
Mr. Michael Joseph & Mrs. Rachel Joseph  
Mr. Abe Kannof & Mrs. Karlie Kannoff  
Mr. Steven Kaplan & Mrs. Tracey Kaplan  
Mr. Ian Kleinman & Mrs. Cori Kleinman  
Mr. Carlo Labudiong & Mrs. Ellis Purwanto  
Mr. Stephen Lambert & Mrs. Elise Lambert  
Mr. Heath Lindsey & Mrs. Dori Linsley  
Mr. Alexander McCaroll and Mrs. Dora Nagy  
Mr. Andy Nguyen & Mrs. Stephanie Nguyen  
Mr. Mark Papier & Mrs. Sara Papier  
Mr. Seam Park & Mrs. Jennifer Shelfer  
Mr. Andrew Parr & Mrs. Annie Parr  
Mr. Matthew Prince & Mrs. Kate Prince  
Mr. Jordan Reynolds & Mrs. Ritu Kelotra  
Mr. Eitam Segal & Mrs. Veronica Manchel  
Mr. Craig Silverman & Mrs. Anne Cohen  
Mr. Scott Husley & Mrs. Orit Small  
Mr. Brian Smith & Mrs. Leah Smith  
Mr. Taylor Smith & Mrs. Bethany Smith  
Mr. Gregory Smolar & Mrs. Roben Smolar  
Mr. Kyle Spinrad & Mrs. Hannah Spinrad  
Mr. Brian Stultz & Mrs. Rachel Tartell  
Ms. Erin Thaler  
Mr. Jeffery Thornton & Mrs. Courtney Thornton  
Mr. Nic Vrey & Mrs. Karen Vrey  
Mr. Lloyd Walmsley & Mrs. Campbell Walmsley  
Mr. Richard White & Mrs. Elizabeth White  
Ms. Sharon Zinns  
Mr. Tomer Zvulun & Mrs. Susanna Eiland



## DEADLINE

**Wednesday, February 20**

Due to the time-sensitive nature of the project, **we will not be able to accommodate any late submissions or deadline extensions.** We look forward to working with you to make this project a great success.

## VOLUNTEER

Be part of the many committees for the Mishloach Manot project: Delivery Committee, Assembly Committee, New Member Outreach Committee, or Follow-Up Committee. If you are interested in becoming part of the team, please contact the Mishloach Manot Chair, Barry Fields, at [barryfields@gmail.com](mailto:barryfields@gmail.com).

**Assembly Day | Sunday, February 24 | 4 - 5:30 pm**  
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## QUESTIONS

If you have any questions or concerns, please contact Mishloach Manot Chair, Barry Fields, at [barryfields@gmail.com](mailto:barryfields@gmail.com). For questions relating specifically to the ordering process, please contact Jackie Nix, Youth and Family Program Associate, at [jnix@aaasynagogue.org](mailto:jnix@aaasynagogue.org) or 404.603.5743.